



**The City of  
Saratoga Spring  
Recreation Sponsorship Packet**

The City of Saratoga Springs is one of the fastest-growing communities in the area. Our community consists of a growing population of families of all ages who are looking for opportunities to exercise and have fun. Our citizens are excited to see business development come into our community, and the opportunities for community partnerships.

Our Recreation Department relies on hundreds of volunteers to provide recreation opportunities for our citizens at the lowest cost possible. Donations from sponsors like you make it possible to purchase needed equipment for our programs and provide needed maintenance to improve our facilities.

We appreciate your willingness to sponsor the Recreation Department in our city. We treasure our sponsors and try to do all we can to promote your business to our participants. Let us know if you have additional ideas on how we can promote your business. We have sponsorship opportunities for every budget. Please reach out if you have any questions, or are interested in being a sponsor. We look forward to partnering with you.

Thank you again for all you do for our community!

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Recreation Coordinator

Recreation | Saratoga Springs

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[www.saratogasprings-ut.gov](http://www.saratogasprings-ut.gov)

## **Why be a sponsor?**

Sponsorships can unlock limitless promotional opportunities within the fast growing city of Saratoga Springs and the surrounding area. Sponsoring is a great way to:

- Connect with the community using Saratoga Springs Recreation's strong marketing presence.
- Align with Saratoga Springs Recreation to help achieve your marketing goals.
- Target your key demographics.
- Maximize your brand visibility.
- Connect with over 70,000 community members in the city, and thousands more in the surrounding areas.

## **Youth/Adult Sports Leagues 2026**

### **About the Program**

- Over 11,000 boys and girls, ages 4 to 18, participate in our youth recreation sports leagues each year. We offer seasonal sport programming throughout the year. Our leagues emphasize program fundamentals, team play, and sportsmanship, all in a non-competitive atmosphere. More information on the individual youth programs offered can be found by going to: [www.saratogasprings-ut.gov/recreation](http://www.saratogasprings-ut.gov/recreation)
- We also offer adult programs which give residents 18 and older the chance to meet other residents with similar interests, play sports they may have loved when they were younger, in addition to the chance to learn a new sport. More information on the individual adult programs offered can be found by going to: [www.saratogasprings-ut.gov/recreation](http://www.saratogasprings-ut.gov/recreation)

### **Target Audience**

- Youth grades Pre-K through 12<sup>th</sup> grade, their families, and friends
- Adult participants, their families, and friends

### **Estimated Participants**

- 13,000+ total participants each year, with thousands of spectators

### **Media**

- Email Blast – 10,000+ Database
- City Website
- City Newsletter – Emailed out to all 60,000+ residents each month
- City Social Media Platforms – Facebook: 18,000+ Followers, Twitter: 4,400 followers and Instagram: 6,000 followers

# Sponsorship Levels

## Bronze Sponsor - \$1,000

- Logo and link to your company's website included on all emails sent to participants
- Logo included in the city newsletter that goes out to all residents once a month
- Logo added as a hyper link with a link to your company website on the recreation homepage on the City website

## Silver Sponsor - \$3,000

- All Bronze Level benefits +
- 1 4' by 6' banner on all 6 fields at Patriot Park for the entire year
- 2 social media posts each year on the city Facebook, Twitter, and Instagram accounts recognizing your company as a sponsor

## Gold Sponsor - \$5,000

- All Silver Level and Bronze Level benefits +
- Logo will be included on all recreation department reversible jerseys
  - Programs that use reversible jerseys are
    - Spring soccer
    - Fall soccer
    - T-ball
    - Coach pitch
  - An estimated 2,500 jerseys are purchased each year
  - Your logo would be included on any jerseys purchased during the year(s) of your sponsorship.
    - We allow reversible jerseys to be reused from year to year, so there could be jerseys in use from prior years that could be blank or have previous Gold Sponsor logos on them.
- A max of 4 gold sponsors will be allowed each year.